# CLICKART PRODUCT CATALOG

# Welcome to the ClickArt® Product Catalog Menu

Just click on any button to find out more about your favorite ClickArt. Return to this page at any time by clicking the menu button in the lower right-hand corner of each page.

#### ClickArt Collections

Incredible Image Pak 25,000

## ClickArt Express

ClickArt Express

## **Special Collections**

ClickArt Art Parts

ClickArt Art Parts II

Famous Magazine Cartoons

#### Cartoons

Fun Five Pak

#### **Fonts**

ClickArt Fonts

Handwritten Fonts

#### Information Buttons

Order Now!

Trade Secret

Catalog

Return to Main ClickArt Guide



## Incredible Image Pak 25,000

## The Most Incredible Image Library Available!

The Incredible Image Pak now includes over 25,000 high quality, color and black & white ClickArt images in over 125 categories! If that's not incredible enough, we've also included a bonus collection of 1,000 TrueType™ ClickArt Fonts and the ClickArt Design Handbook—FREE.



- CD-ROM; Macintosh® or Windows®
- On-Screen Visual Catalog
- Animals, Borders, Business, Celebrations, Holidays, People, Recreation, Religion, Sports, Transportation, and more!
- \$39.95









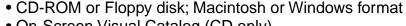




## Exactly the right image, precisely the right price

Now there's a ClickArt package that has exactly the images you're looking for—ClickArt Express! Each ClickArt Express title contains a unique collection of high quality images in very specific categories—the perfect solution for livening up your desktop publishing documents! ClickArt Express currently carries more than twenty titles including Business,

Education, Weddings and more!



- On-Screen Visual Catalog (CD only)
- A unique collection of brilliant color and high quality black and white images
- Bonus—distinctive TrueType fonts designed specifically for use with each ClickArt Express title
- \$14.95 per title





CD-ROM Trade Secret



Order Now!

P Menu



#### ClickArt Art Parts

#### **Could Life be Any Sweeter?**

This collection of wild and wacky images are the starting point for adding stylish and goofball creativity to anything that you create on your computer—newsletters, fliers, invitations and

Bases Cycle But to fast control of the state of the state

more. And, just because we like you, both CD versions also include the Bonus Regular Joe TrueType font—absolutely free!

- CD-ROM; Macintosh, Windows or DOS format
- On-Screen Visual Catalog
- Animals, Business, Holidays, People, Travel, and more!
- \$19.95 (100+ images in black and white and color)
- \$59.95 (300+ images, 100 in color)
- Click Next (N) to see the disk version













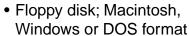


#### **ClickArt Art Parts**

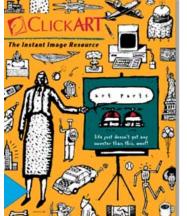
#### Wacky, yet somehow useful

This collection of wild and wacky images covers a wide variety of topics, from business to play to everyday life. Art Parts is the starting point for adding stylish and/or goofball creativity to anything that you create on your computer—

newsletters, fliers, invitations and more.



- Animals, Business, Holidays, People, Travel, and more!
- \$19.95 (100+ images)
- Click Previous (P) to see the CD-ROM version









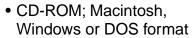


#### ClickArt Art Parts II

#### The Saga Continues...

Yowza! Just when you thought life couldn't be any sweeter, along comes ClickArt Art Parts Part II. More than 370 Art Parts (that's right, new ClickArt Art Parts).





- On-Screen Visual Catalog
- 300+ images in black and white
- Plus 100+ of the images color
- Free Regular Joe the font. Woof!
- \$59.95









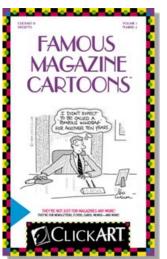




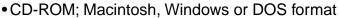
# **ClickArt Famous Magazine Cartoons**

### They're Not Just for Magazines Anymore!

This exclusive collection contains the art of cartoonists whose work has appeared in some of the world's most prestigious publications including The New



Yorker and The Wall Street Journal, Both CD versions also include 13 TrueType fonts perfect for creating your own captions.



- On-Screen Visual Catalog
- Business, Holidays, Occasions, Sports, and more!
- •\$19.95 (100+ images in black and white and color)
- •\$69.95 (500+ images, 100+ in color)
- Click Next (N) to see the disk version













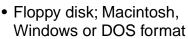


# **ClickArt Famous Magazine Cartoons**

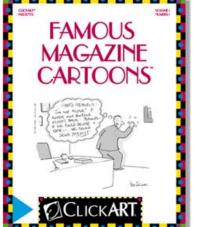
## They're Not Just for Magazines Anymore!

ClickArt Famous Magazine Cartoons are the most stylish and witty cartoons around. This exclusive collection contains the art of cartoonists whose work has appeared in some of the world's most prestigious

> publications including The New Yorker and The Wall Street Journal.



- Animals, Business, Holidays, People, Travel, and more!
- \$19.95 (100+ black and white images)
- Click Previous (P) to see the CD-ROM version









220



I CAME I SAW.
I WENT TO LUNCH.



(EsCullin

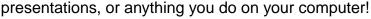


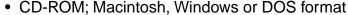
## ClickArt Cartoons Fun Five Pak

#### **Give Your Ideas a Funny Image!**

Over 500 cool Cartoons penned by nationally renowned cartoonists Phil Frank and Karl Edwards. This CD has the right image to tickle any funny bone. Versatile, whimsical

and full of fun, ClickArt Cartoons are sure to add humor to memos,





- On-Screen Visual Catalog
- All images from Beastly Funnies, On the Job, Bulletins & Newsletters, Parties & Events, Company & Business
- 10 Bonus cartoon-style TrueType fonts
- 60 Bonus cartoons in color
- \$49.95

















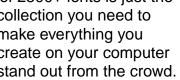
#### ClickArt Fonts

#### A Font for Every Occasion!

And you thought ClickArt just made great art. ClickArt Fonts, one of the newest members of the ClickArt family, is the latest of the high-quality, high-value packages that you've come to expect from ClickArt. Our library of 2500+ fonts is just the

CLICKART.

collection you need to make everything you create on your computer stand out from the crowd.



- CD-ROM; Macintosh or Windows format
- TrueType Fonts
- Visual Font index
- Headlines, Brush Stroke, Display, Ornamental, and many more!
- \$39.95



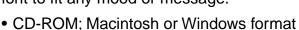


#### **Handwritten Fonts**

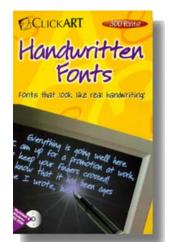
Fonts that look like real handwriting!

When ordinary type just won't do, use a Handwritten Font to add spontaneity, impact and a friendly touch to your words. Use the speed and convenience of your computer and still take advantage of the warmth and appeal of personally

written words. With 300 unique Handwritten Fonts, you're sure to find the right font to fit any mood or message.



- TrueType Fonts
- Visual Font index
- Crafted from original handwriting
- \$49.95











# CLICKART PRODUCT CATALOG



The following products are available on CD-ROM in Macintosh and Windows formats. Click on a product button to return to its product information page at any time.



ClickArt Express

ClickArt Art Parts

ClickArt Art Parts II

Famous Magazine Cartoons

Fun Five Pak

ClickArt Fonts

Handwritten Fonts



Products with this icon are available on floppy disk in Macintosh and Windows formats. Click on a product button to return to its product information page at any time.

ClickArt Express

ClickArt Art Parts

Famous Magazine Cartoons



1-800-9-TMAKER



Ordering ClickArt products and getting more information about ClickArt is easy!

#### **Easy Toll-Free Ordering:**

Call toll-free, 8 am to 9 pm Eastern Time weekdays, 10 am to 4 pm Saturdays. Fax or email us 24 hours a day. Please mention special offer TM808.

Phone: 1-800-986-2537

(1-800-9-TMAKER)

**Fax:** 1-800-986-2538

**Web:** http://www.clickart.com

Prices effective as of 6-1-96. Please call our toll free number for the most current pricing.

#### **Satisfaction Guaranteed**

Your satisfaction is guaranteed. If you're even dissatisfied with one of our products, simply return it for a full refund. There's no risk!



#### Drop us a note at:

ClickArt Group T/Maker Company 1390 Villa Street Mountain View, CA 94041

email: info@clickart.com







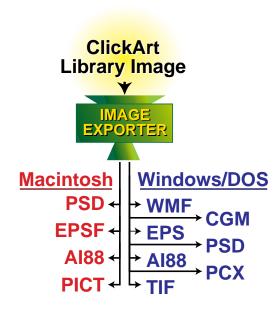


# CLICKART TRADE SECRET<sup>TM</sup>



Products with this symbol include The ClickArt Trade Secret, which allows you to

take advantage of ClickArt's unrivaled flexibility. Every image is available in every major image format! The ClickArt Image Exporter utility, part of the ClickArt Trade Secret, allows you to easily convert your ClickArt images into most popular Windows, DOS and Macintosh graphic file formats. This allows you to use ClickArt with virtually all graphics-capable programs. You can also use your ClickArt images directly from within Print Shop Deluxe.





# CLICKART ON-SCREEN CATALOG

Catalog indicate that a FREE On-Screen Visual Catalog is included. It's like having a catalog of all the images

directly on your screen. With the On-Screen Visual Catalog you can browse, find and copy images easily with a point and click.

Many products also include a printed visual index.

You'll save hours of time by finding the right image quickly. You'll also be able to search for images by category or subject using keywords, and let the self contained browser do the searching for you!

